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**50 Project Ideas for Skilled Volunteers That Build Your Capacity**

Adapted from <https://volpro.net/50-project-ideas-for-skilled-volunteers-that-build-your-capacity/?inf_contact_key=66ae0e60679d837578df074de5f8c5826a9fcebd4dfb88f4b697f6530fbb6865>

“Skilled volunteers” may be a bit of a misnomer. After all, *all* volunteers have skills. That said, targeted professional services and expertise can have a deep impact on your organization’s ability to meet its mission and strengthen its capacity for future sustainability.

**50 Projects for Skilled Volunteers**

1. Reviewing your volunteer manual to ensure it meets legal requirements  
2. Optimizing your organization’s current IT structures and databases  
3. Developing a volunteer recruitment strategy to boost inquiries  
4. Increasing the usability of your website to enhance engagement  
5. Conducting audience research to identify donor needs and key talking points  
6. Converting a paper-based volunteer tracking system to digital one  
7. Preparing a financial analysis of the organization to create a sustainable plan  
8. Creating a search engine optimization (SEO) plan so your website is found  
9. Conducting a volunteer survey and focus groups to improve satisfaction  
10. Renovating an outdated volunteer orientation training for better learning  
11. Developing an automated email marketing campaign to engage newcomers  
12. Redesigning a logo and a brand standards guide to increase consistency  
13. Presenting leadership training to paid employees and volunteers  
14. Conducting a service beneficiary survey to improve satisfaction and results  
15. Reviewing the organization’s employee fringe benefits structure to improve it  
16. Developing a social media strategy that is realistic and achievable  
17. Reviewing the organization’s client intake process to find greater efficiencies  
18. Crashing your organization’s website for a quick weekend renovation  
19. Copywriting key content for your next fundraising campaign  
20. A/B testing your website’s calls to action and landing pages  
21. Reaching out to reporters to generate free, earned media for your cause  
22. Writing a communications messaging platform for your organization  
23. Developing a document retention policy and plan for the organization  
24. Recommending a learning management system for your volunteers  
25. Conducting a job analysis to determine if staff workloads are realistic  
26. Leading an agency strategic planning session with employees and volunteers  
27. Reviewing your program outcome data for insights for decision making  
28. Setting up an accounting system that is accurate and reliable  
29. Developing a digital media tracking process, metrics, and template  
30. Translating agency materials into multiple foreign languages    
31. Developing a code of ethics for the organization  
32. Leading a youth or adult employability fair for service beneficiaries  
33. Transcribing handwritten or recorded comments into a digital document  
34. Designing an online dashboard to publicly report the agency’s progress  
35. Training staff and volunteer spokespeople to present to the press effectively  
36. Developing professional-looking presentation slide and handout templates  
37. Evaluating the outcomes of an initiative in an objective, unbiased way  
38. Forming a knitting or quilt club to create warm items for those you serve  
39. Investigating the core causes of volunteer retention and turnover  
40. Proofreading and edits grant applications and reports  
41. Designing and maintaining a low-maintenance landscape at your agency  
42. Compiling a list of community events and creating an outreach plan  
43. Improving the sales operations of the organization’s retail-based business  
44. Re-design the organization’s data collection forms for improved usability  
45. Lead staff-volunteer team building activities to increase trust and morale  
46. Create a change management strategy to introduce a major change in policy  
47. Review ways the agency can increase accessibility for people with disabilities  
48. Fixing or upgrading facilities like plumbing or electrical fixtures  
49. Shooting and editing a volunteer appreciation or welcome video  
50. Monitoring, curating, and amplifying social media messages

These are only a few ideas. The sky really is the limit. Consider the core needs of your organization and decide how you want to engage skilled volunteers in helping you grow and sustain your mission.